



THE ORIGINAL HIGH ENERGY MILK REPLACER

Vitality Energized Calf Milk is a new innovation in calf nutrition. It has been formulated to be closer to natural whole milk.



LifeStart® science indicates that there are benefits to be gained in modern dairy herds from having higher energy levels and lower osmolality in milk replacers



With an osmolality of 350 mOsm/kg, LifeStart is the closest to the 330 mOsm/kg in cow's milk



VITALITY PREMIUM COLOSTRUM

A full colostrum replacer to be used in the absence or short supply of maternal colostrum, to get good quality colostrum into the calf when they need it most.

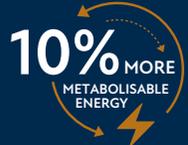
100% BOVINE COLOSTRUM
nothing added in or taken away.

23% FAT

to help provide the calves with energy to keep warm and thrive in the vital first few hours.



Vitality premium colostrum is **DISEASE FREE** so it can also be used where there is a Johne's burden on farm



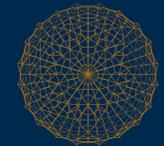
There are 2.9 MJ of ME in 1L mixed at 135 g/L



Eliminates contamination reducing the risk of AMR

BALANCED MINERAL CONTENT

Formulated for elevated planes of nutrition



Consistency of manufacture ensures safe feeding every time

CALF COLOSTRUM PRODUCT RANGE

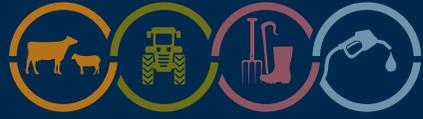
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CARR'S BILLINGTON



SUPERSTART™

COLOSTRUM

A complementary feeding-stuff for young calves designed to enhance or supplement maternal colostrum when in short supply.

HIGH IN MATERNAL COLOSTRUM

NUSTART GUT CONDITIONER PACK

A natural gut conditioner designed to support intestinal development, NuStart contains functional fibres which provide unique nutrients for utilisation only by beneficial bacteria.

PRE-BIOTICS

food for the good bacteria.

NATURAL ANTIOXIDANTS

to encourage the development of a healthy system from birth.

DRIED EGG POWDER

high quality supporting proteins, provided at a critical time in a calf's life.

VITAMIN AND MINERAL PREMIX

essential for growth and development from the beginning of life.

SUPERSTART™

CAPSULES

For use when there is a challenge on farm, give one capsule within 6-12 hours of life, a second can be given within 24 hours of life if necessary. Can also be fed at times of external pressures that would require supporting the ruminants normal gut function.

EASY TO ADMINISTER

INCLUDES BIO-MOS

a natural gut conditioner designed to support intestinal development, health and integrity, whilst reinforcing the function of the digestive system.

DRIED EGG POWDER

high quality supporting proteins, provided at a critical time in a calf's life.

OVERALL SUPPORTING ANIMAL PERFORMANCE

SUPERSTART™

PASTE

Feed one tube as soon as possible after birth, within the first 6-12 hours, repeat 24 hours later if necessary. Bought in calves of unknown origin should also receive a tube on arrival.

HIGH IN DIGESTIBLE FAT

to provide energy.

CONTAINS PRE-BIOTICS AND ANTIOXIDANTS

to support calf health.

DRIED EGG POWDER

high quality supporting proteins, provided at a critical time in a calf's life.

CONTAINS A NATURAL BLEND OF ANTIOXIDANTS ON A HIGH ENERGY BASE

